



Who are TipTopJob ?? >>>

TipTopJob is a unique network of generic and specialist jobsites that cover 172 countries and 38 industry sectors. TipTopJob.com is the International generic jobsite that was launched in 2002.

The 38 International specialist jobsites were launched in 2004 are, for example, theITjob.com, theSALESjob.com, theENGINEERINGjob.com and correspond to each of the industries found on TipTopJob.

How is TipTopJob different ?? >>>

We know how competitive the recruitment market is today, so as an independent network we are able to be flexible and adaptable to meet your (the clients') needs and requirements. We tailor our advertising services and rates accordingly.

The network allows you to benefit from the attraction of jobseekers via our specialist, niche jobsites as well as the generic side too. We believe that no one else can offer you the ability to advertise your jobs across such a vast network from one client login.

Our network is like no other. We provide one client account that will allow you to access any Country and advertise vacancies on specific country domains (e.g. uk.tiptopjob.com, us.tiptopjob.com etc) allowing control of who your target market is and filtering out those you do not wish to attract.

We offer second to none customer service and account management and support right from the outset through until the end of the contract.

Recruitment Tools >>>

To make your life easier as a client we are compatible with all of the job posting boards including Broadbean, Idibu and Logic Melon. If you have your own ATS, then you are able to use that alongside our system.

You will have your own account manager who will assist you with job postings and will be at your disposal throughout your campaign. You will have your own login to your account where all applications will be stored and you can keep track of your vacancies performance whenever you choose.



Candidate Attraction and Marketing >>>

SEO

We understand how competitive search engine optimisation is in the industry. We are not trying to compare ourselves to the larger job boards, nor do we expect to appear on the first page of Google for the term "jobs". However, we continuously work on our SEO and attract candidates via a more long-tail approach to specific relevant keywords.

Partners/Job Aggregators

We have partnered with all of the leading aggregators in the market and more to make sure your jobs are being found by their users. Find your jobs on Indeed, Simplyhired, Trovit and over 40 more sites.

Passive v's Active and Email Marketing

We make sure we attract both those candidates actively seeking work and the passive jobseeker, who does not have the time to proactively look for work by utilising email alerts and weekly newsletters to ensure we provide the most relevant of applications.

Website Promotion

We offer additional tools to help increase your brand and drive traffic through to your vacancies advertised, including for example, button banners, e-shots, featured company profiles.

Social Media

We communicate with our loyal customer base through the use of social media. You will find us on Facebook, Twitter, LinkedIn and Google+ and use these platforms to promote our brand and your vacancies at the same time.

Testimonials >>>



"Thank you for your activity report. We are very happy with your service I receive CV's every day. Thank you again for your efforts and support."

Federica Maraschio
AB Holding SPA



"Thank you for checking in on me. We were successful in selecting candidates from TipTopJob and this has helped to progress our project very quickly. We are conducting interviews in London and Warsaw the 2nd week in October. At this time, we have the majority of our candidates already selected, so now it's just a matter of time before we make the trip over to hold the interviews. Thank you for all your efforts and support."

Stephanie Silvey
CTS International



Services >>>

Branded Job postings

Single jobs or multiple job packages can be purchased that include a logo, full job description and link through to a company profile. Job credits or Job Application Credits can be bought depending on whether you want to pay per job or for the response you receive.



CV/Resume Database Search

Proactively search the CV/resume database of over 2.6 million CV/resume's by selecting your criteria and contact jobseekers directly.

Banner Advertising

To promote your brand and drive traffic to your advertised vacancies, you can purchase button banners on your selected sites which link through to your website or advertised vacancies on TipTopJob.

Company Profile

To gain additional exposure, you can create your own customised HTML company profile that includes a full profile, logos, images, a list of jobs and links through to your advertised vacancies. The company profile is included in the Recruiter Directory and is linked to from all advertised jobs.



Featured Job

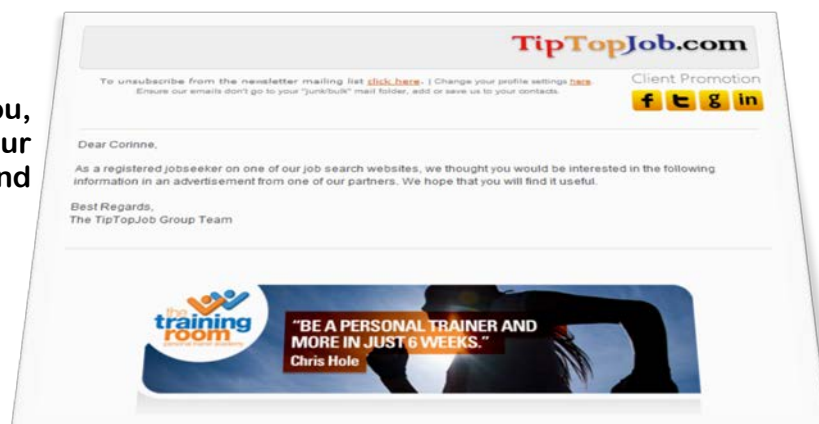
Increase exposure to a chosen job by featuring it on the TipTopJob homepage or one of theXjob sites.

Featured Employer

Increase exposure to your company by featuring it on the TipTopJob homepage or one of theXjob sites.

E-shots

E-shots are a premium product which allow you, the client, to customise a newsletter to your target market. Choose who you want to send your information to and when.





The Specialist Jobsites in the network >>>





Please contact the Sales Team on +44 (0)1628 207350 or email sales@TipTopJob.com for more information any of the above services.